



VIVACITY MALL

JOY OF LIFE

The Landmark. The Destination.
The Future of Commercial Success.

PRIME LOCATION ✨ LIMITLESS OPPORTUNITIES





THE LANDMARK THAT DEFINES JAGATPURA.

The Future of Shopping • Dining • Entertainment • Fitness • Investment

Vivacity Mall is more than a commercial destination—it is the future landmark of Jagatpura.

Designed as an iconic mixed-use development, it brings together premium retail, dining, entertainment, wellness, and investment opportunities in one vibrant destination. Every space is thoughtfully created to inspire experiences, attract footfall, and deliver enduring value.

Strategically located in the heart of Jaipur's fastest-growing corridor, Vivacity is surrounded by thriving residential communities, leading educational institutions, major industrial hubs, premium hotels, and the world-renowned Akshaya Patra Temple. Its unmatched connectivity and powerful catchment make it one of the city's most compelling destinations for business and lifestyle.

Whether you're building a brand, expanding your business, or investing in tomorrow's growth, this is where opportunity meets excellence, and vision becomes reality.

THE VIVACITY ADVANTAGE

- ∞ **Prime Location** | Heart of Jagatpura
- ∞ **North-East Corner** | 200 ft × 200 ft × 100 ft wide road
- ∞ **Multi-Level Parking** | Up to 400 Cars
- ∞ **Excellent Connectivity** | Airport, major roads
- ∞ **Long term capital appreciation** | Visible growth potential
- ∞ **Future-Ready Infrastructure** | Poised multifold expansion of Jagatpura
- ∞ **First-Mover Advantage** | First large organised lifestyle destination in area
- ∞ **Strong Footfall Potential** | Dining, Shopping, Gaming, Entertainment
- ∞ **Complete Lifestyle Destination** | Retail , dining , wellness , gaming, entertainment
- ∞ **High-Growth Catchment** | expanding number of professionals, students, families

ONE DESTINATION. ENDLESS EXPERIENCES.



• Reliance Smart Bazaar • Tata Croma • Liberty • Van Heusen • Jaipur Bazaar



• 72 Madstreet Gaming Zone



• Food Court • Rooftop Restaurant



• Evolve Gym



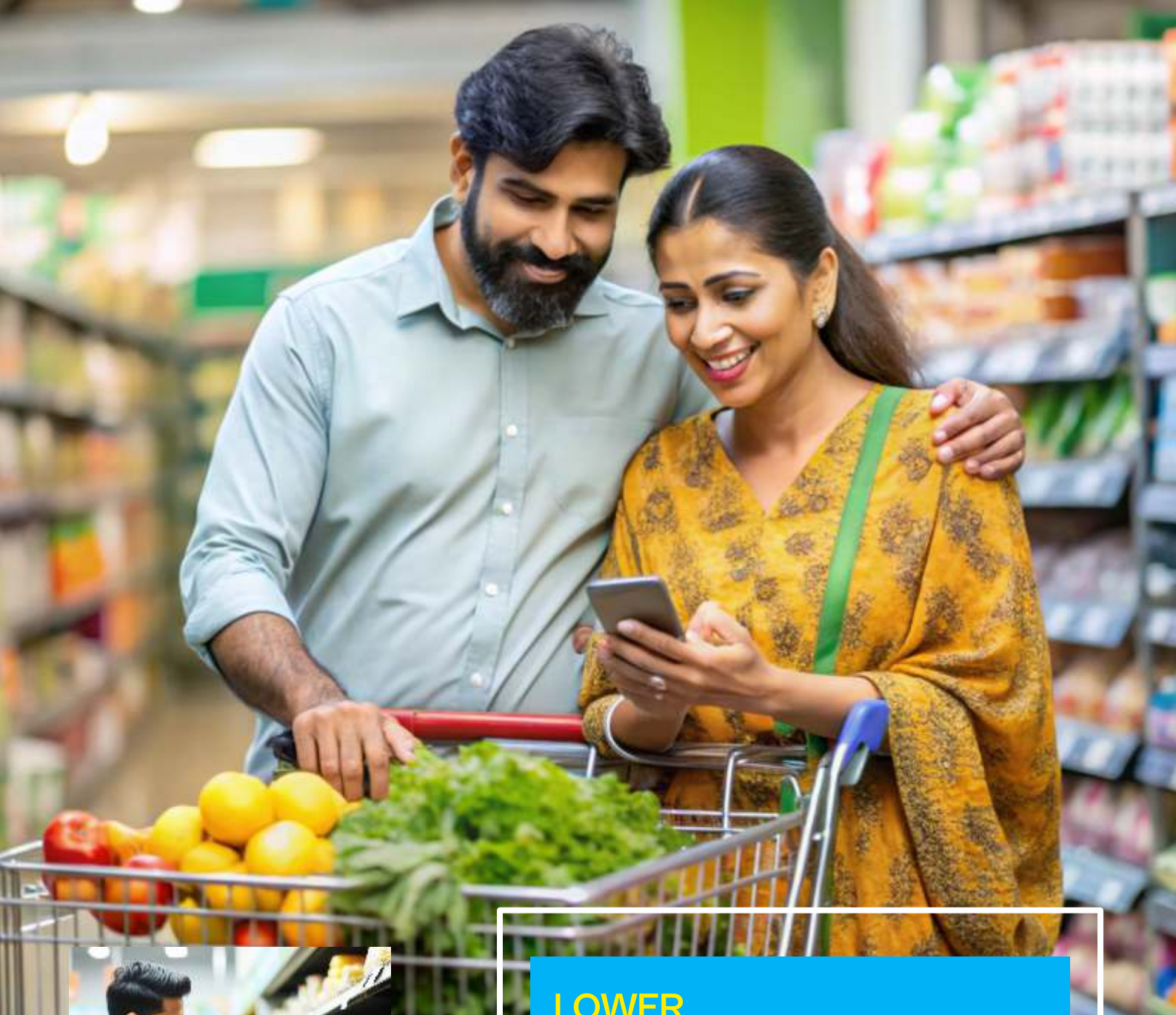
• 3-Screen DD Cinemas



• Boutique Hotel



• Premium Banquet Halls



**LOWER
GROUND FLOOR**

**HIGH DAILY FOOTFALL
REPEAT CUSTOMERS**



Reliance Smart Bazaar :
A leading hypermarket for groceries,
fresh produce, fashion, daily essentials.

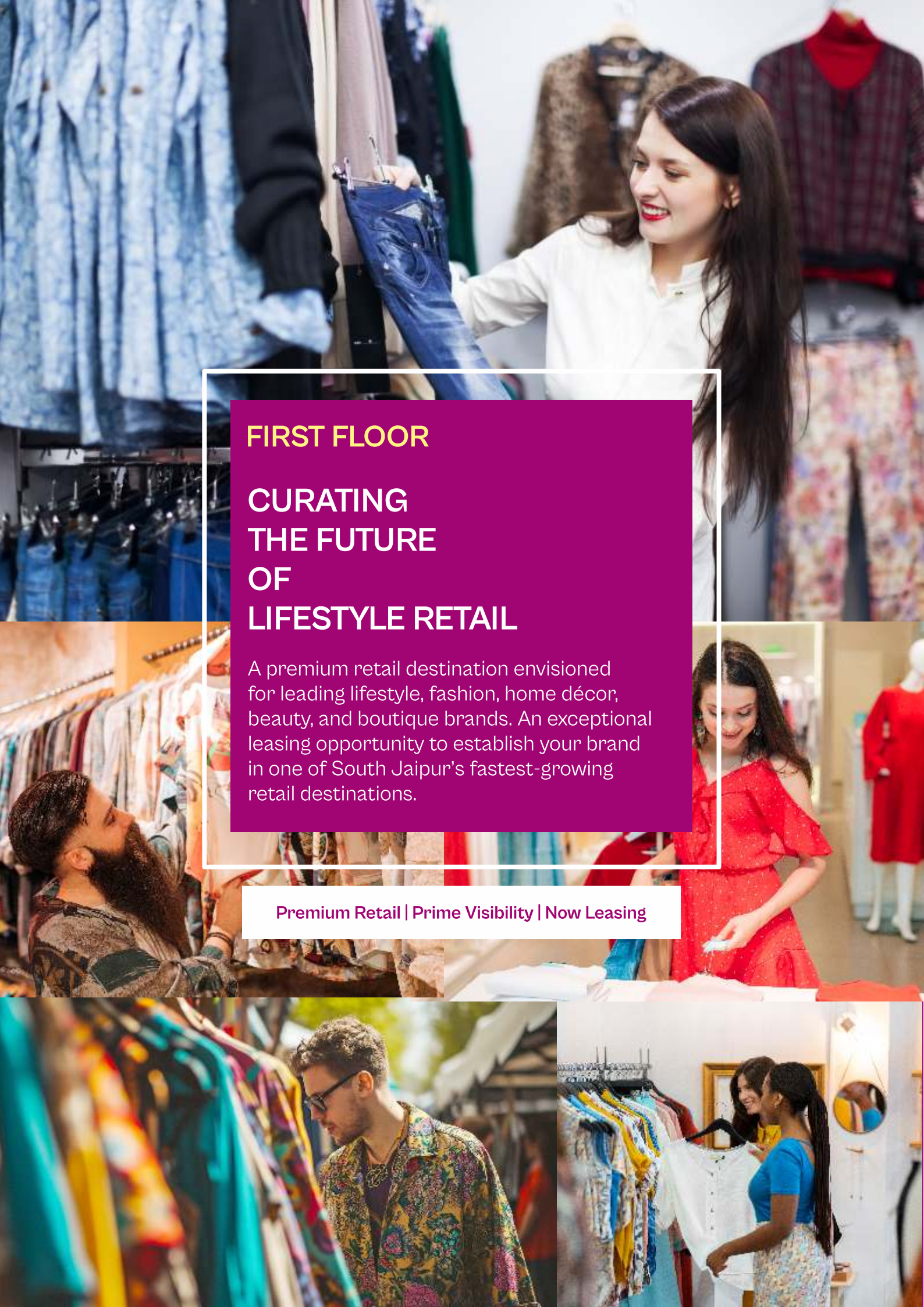
GROUND FLOOR

PREMIUM BRANDS. PRIME VISIBILITY.

Home to leading brands including Tata Croma, Samsung, Liberty, and Van Heusen, the Ground Floor offers exceptional visibility and strong customer engagement. Anchor Store Space Available – A prime leasing opportunity for a marquee brand to establish a commanding presence in South Jaipur's premier retail destination.

Premium Brands | High Footfall | Prime Visibility | Now Leasing





FIRST FLOOR

CURATING THE FUTURE OF LIFESTYLE RETAIL

A premium retail destination envisioned for leading lifestyle, fashion, home décor, beauty, and boutique brands. An exceptional leasing opportunity to establish your brand in one of South Jaipur's fastest-growing retail destinations.

Premium Retail | Prime Visibility | Now Leasing



SECOND FLOOR

SOUTH JAIPUR'S FUTURE JEWELLERY DESTINATION

A dedicated floor for Gold Factory—bringing together jewellery, diamonds, gemstones, silver, bridal collections, and luxury accessories under one roof.

Poised to become the one-stop destination for all jewellery needs in South Jaipur.



Premium Jewellers | Trusted Brands | One Destination





THIRD FLOOR

JAIPUR BAZAAR

SHOP. DISCOVER. GROW.

A vibrant kiosk marketplace featuring a diverse mix of fashion, lifestyle, home décor, gifts, accessories, electronics, and everyday essentials.

An excellent leasing opportunity for emerging brands, local entrepreneurs, and retailers seeking visibility in a dynamic shopping environment.

Diverse Retail | High Footfall | Flexible Spaces



FOURTH FLOOR

ENTERTAINMENT. DINING.

72 MAD STREET CITY OF GAMES

One of Jaipur's largest gaming arenas, generating strong daily footfall and making it an ideal destination for entertainment and family-focused brands.

FOOD COURT

A vibrant food court featuring diverse cuisines, perfectly complementing the entertainment experience and extending visitor engagement.

An exceptional leasing opportunity for food, beverage, and entertainment brands in a high-footfall destination.



High Footfall | Entertainment Hub | F&B Destination





ENTERTAINMENT. FUN. EXPERIENCE.

A 3-screen multiplex delivering an
immersive movie experience and
driving consistent footfall.

Multiplex Entertainment | Strong Footfall

FLOOR



A premium 16,000 Sq. Ft. fitness destination designed for today's active lifestyle.

An ideal destination for fitness and complementary lifestyle brands.

SIXTH & SEVENTH FLOOR

BOUTIQUE HOSPITALITY AWAITS.

A thoughtfully planned Boutique Hotel with an in-house restaurant, designed to cater to business travellers, tourists, and event guests.

An exclusive leasing opportunity for leading hospitality brands to establish a presence in one of South Jaipur's fastest-growing commercial destinations.

An extension of the Boutique Hotel, featuring thoughtfully designed guest spaces and an exclusive in-house bar for a refined hospitality experience. An excellent leasing opportunity for hospitality brands to establish a premium presence in South Jaipur's thriving commercial hub.

Boutique Hotel | In-house Bar | Premium Hospitality | Now Leasing







EIGHTH FLOOR

BANQUET HALLS

CELEBRATE GRAND. HOST EXCEPTIONAL.

Home to grand banquet halls with a combined capacity of up to 1,000 guests, ideal for weddings, corporate events, social gatherings, and celebrations.

A premium leasing opportunity in South Jaipur's growing events destination.

Grand Events | Premium Venue | High Demand | Now Leasing

A rooftop lounge area at sunset. The space features modern outdoor furniture, including sofas, armchairs, and tables. A large umbrella is open in the background. The view is a panoramic cityscape at dusk, with the sun low on the horizon, casting a warm glow over the buildings and hills in the distance. The sky is filled with colorful clouds in shades of orange, yellow, and blue. The rooftop has a wooden deck and a glass railing. A large, illuminated sign is visible in the background.

NINTH FLOOR

A decorative flourish consisting of symmetrical, ornate scrollwork and floral patterns, centered horizontally.

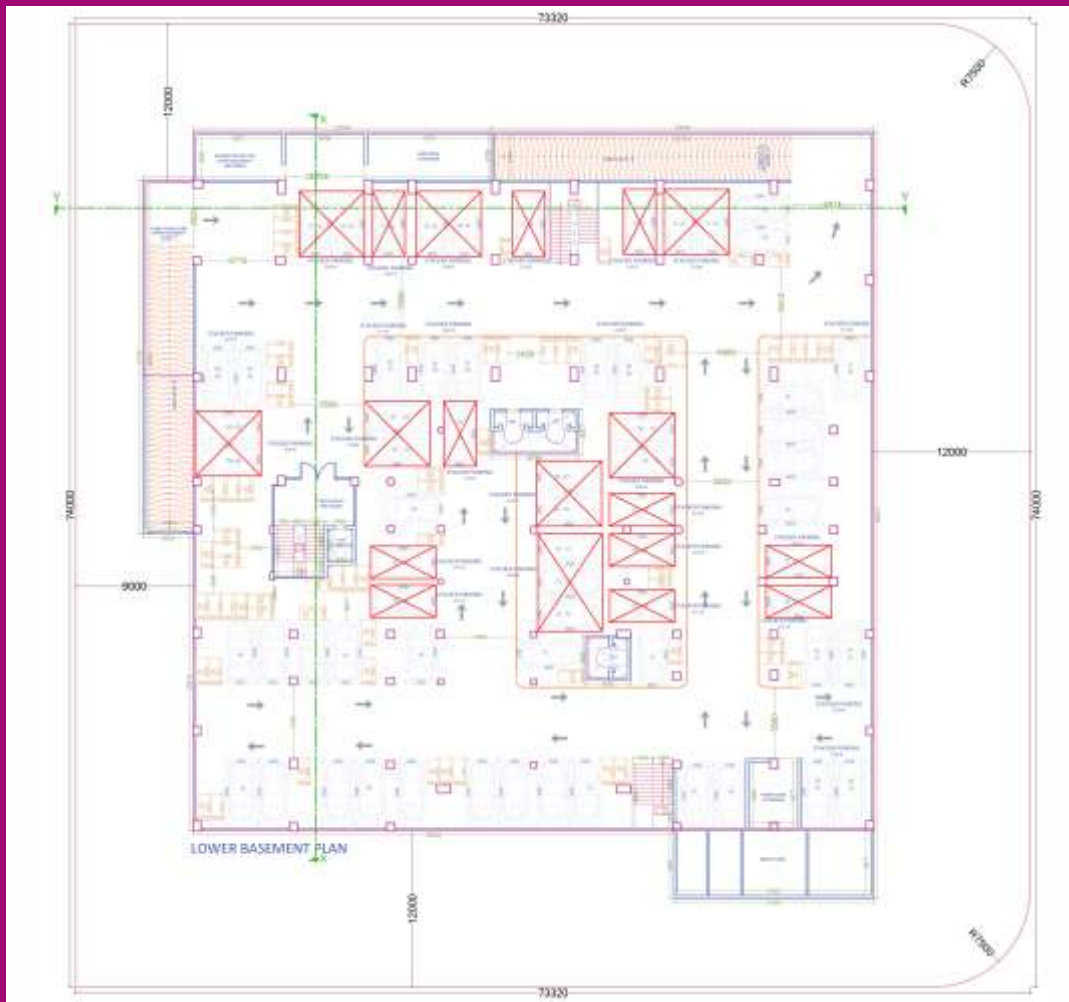
JAIPUR'S NEXT ROOFTOP DESTINATION

A premium rooftop space envisioned for restaurants, lounges, cafés, and nightlife, catering to the rapidly growing population and discerning clientele of Jagatpura.

With a clear demand for quality rooftop dining in the area, this is a rare opportunity to create South Jaipur's most sought-after social destination.

Rooftop Dining | Elite Catchment | High Growth Potential

LOWER BASEMENT FLOOR



LOWER GROUND FLOOR

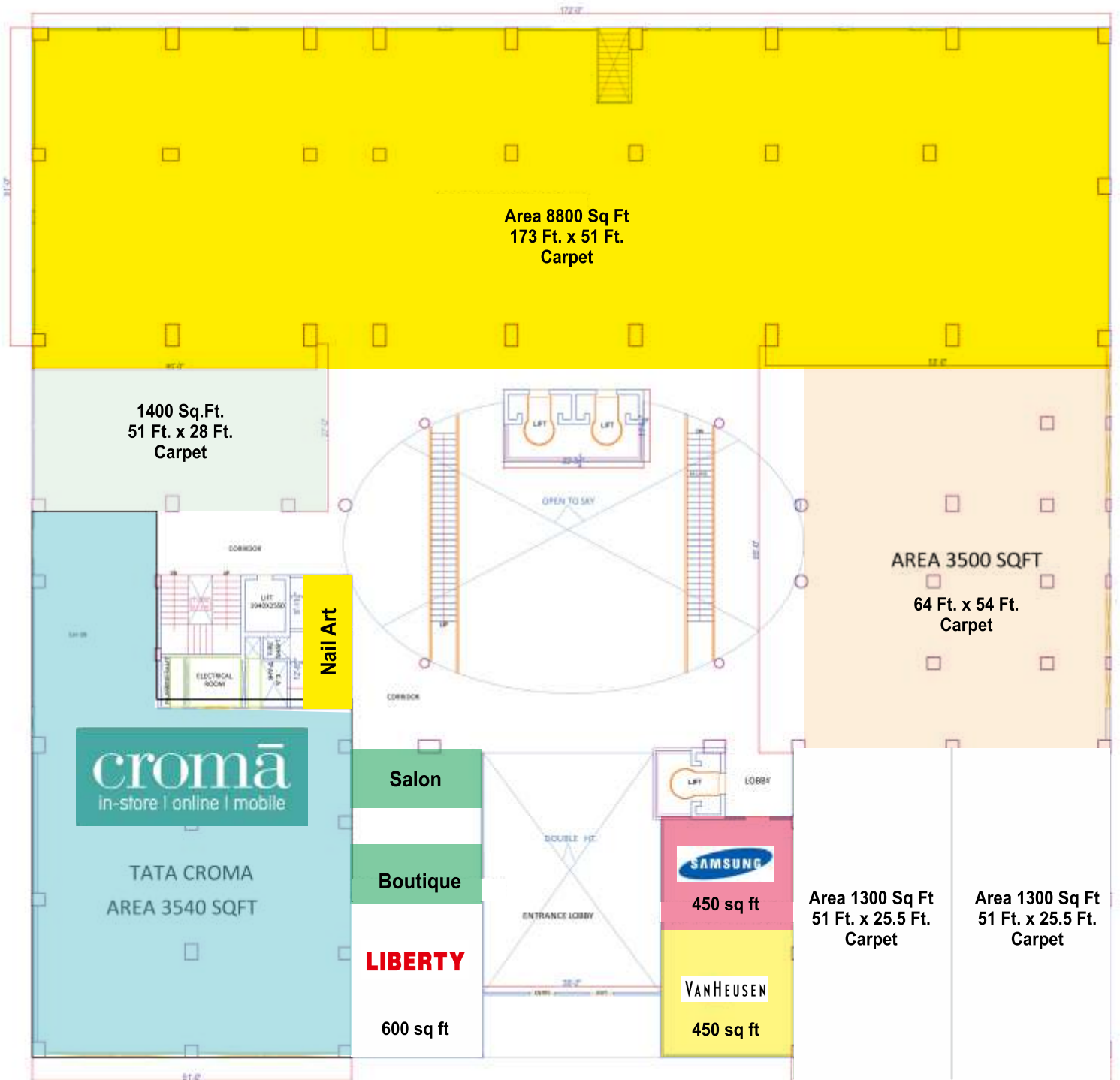


Multi-Level Parking

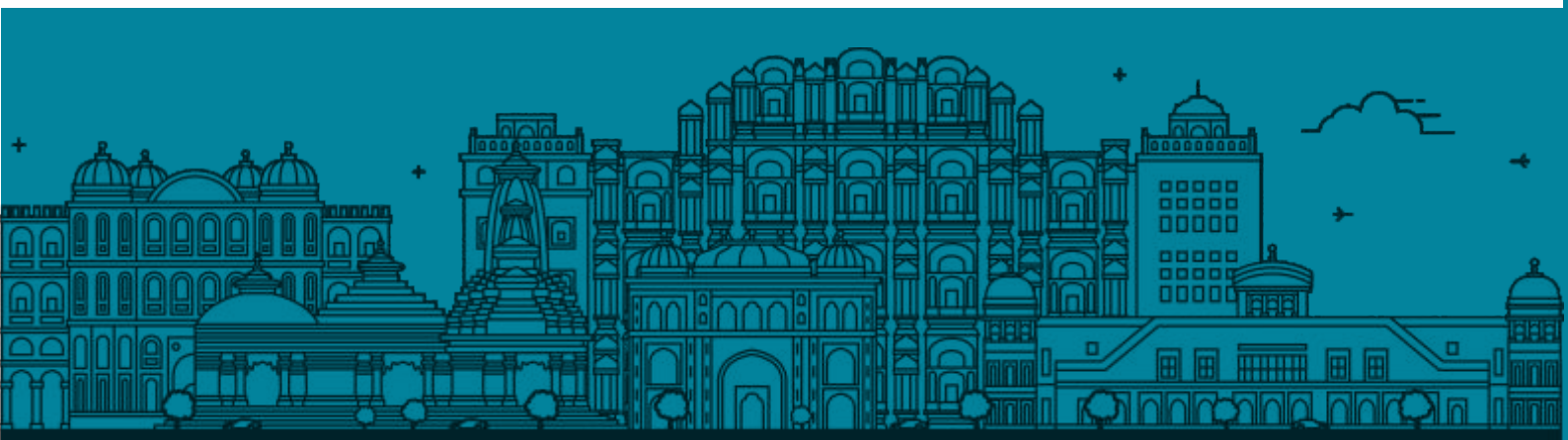
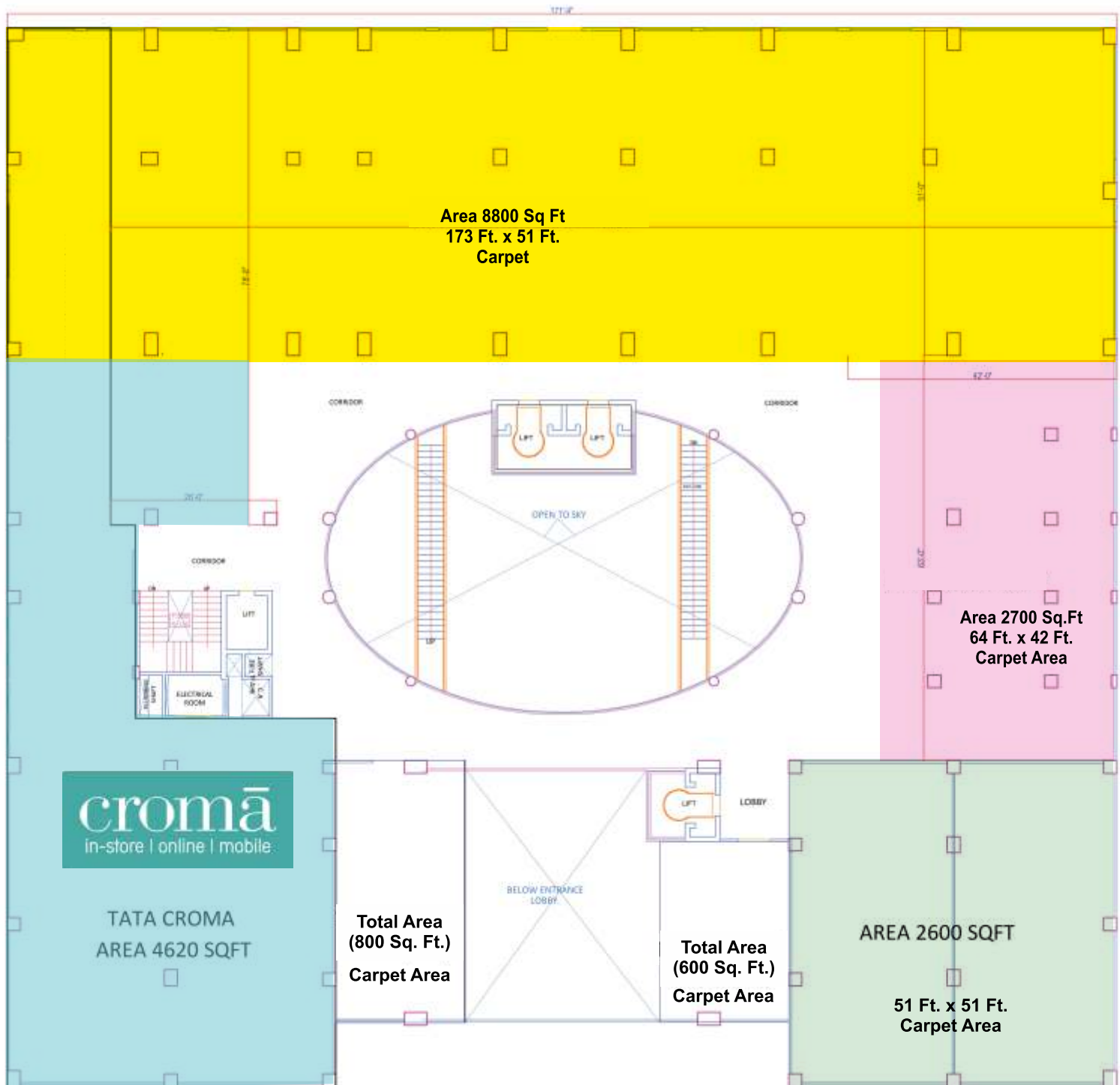
Up to 400 Cars

Convenient Access | Safe | Spacious

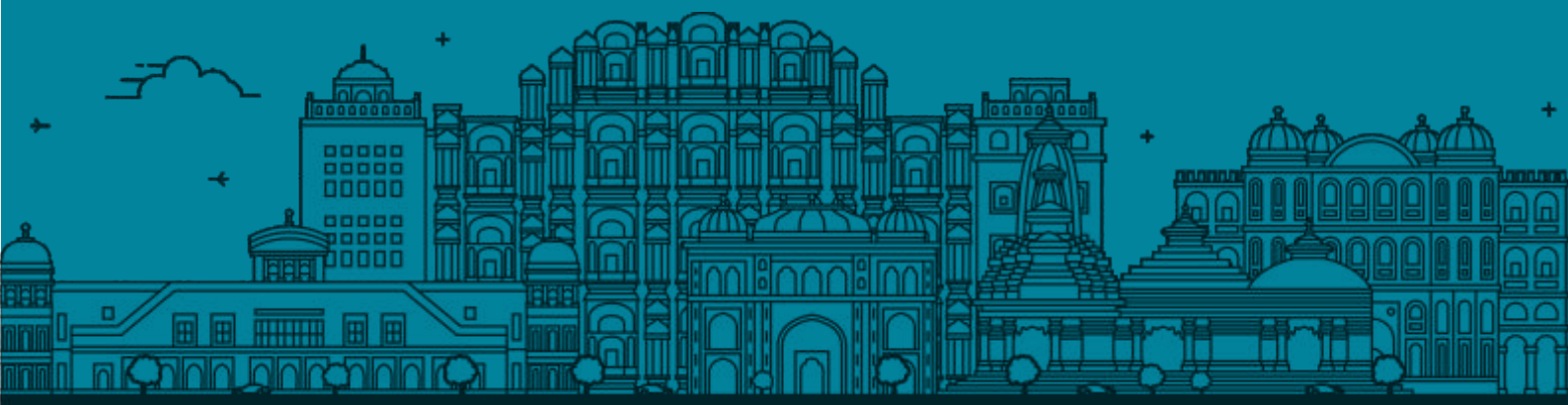
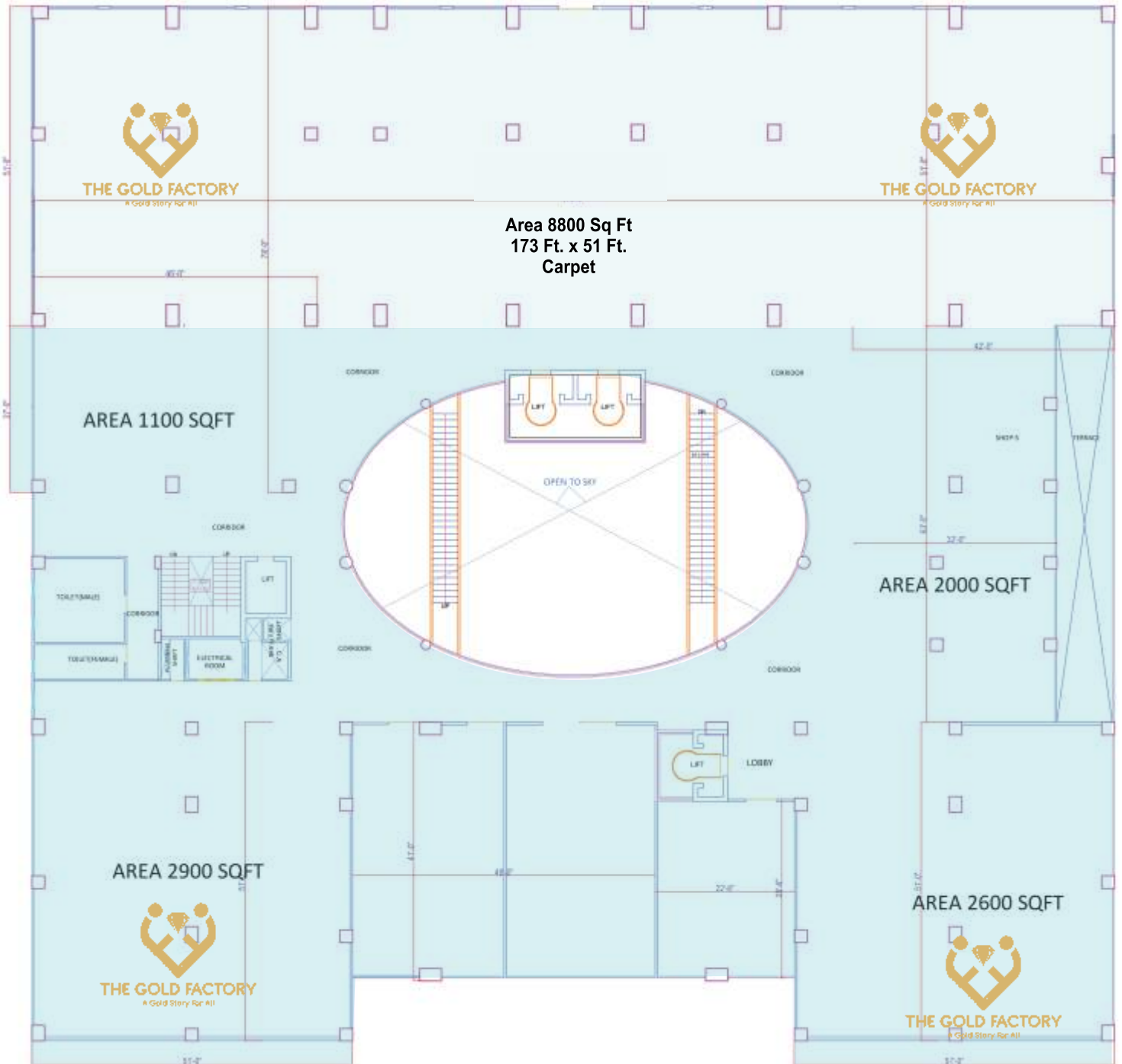
GROUND FLOOR



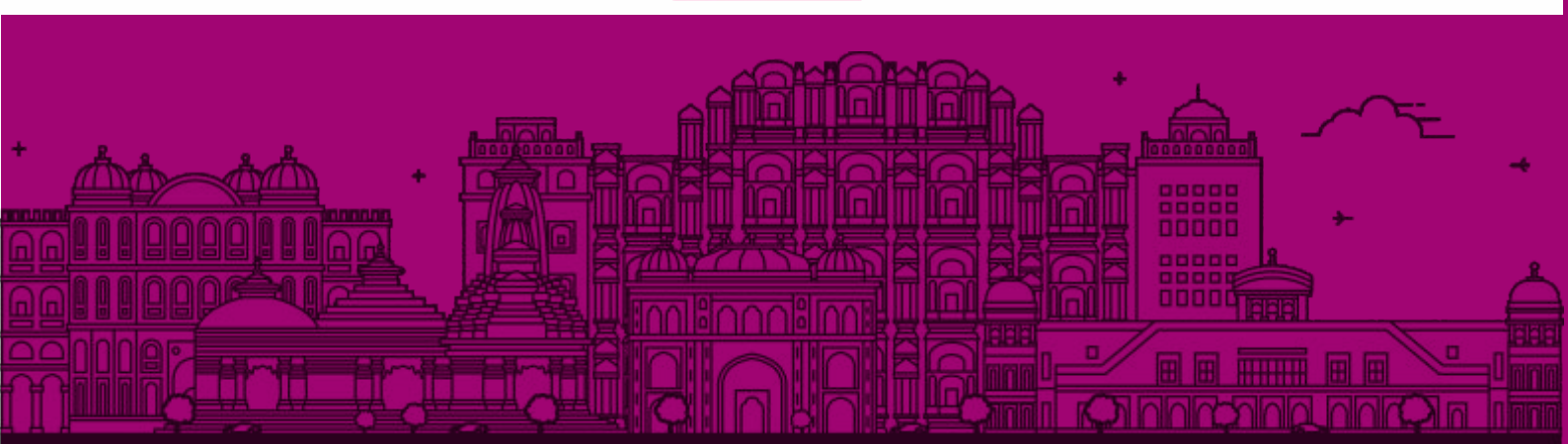
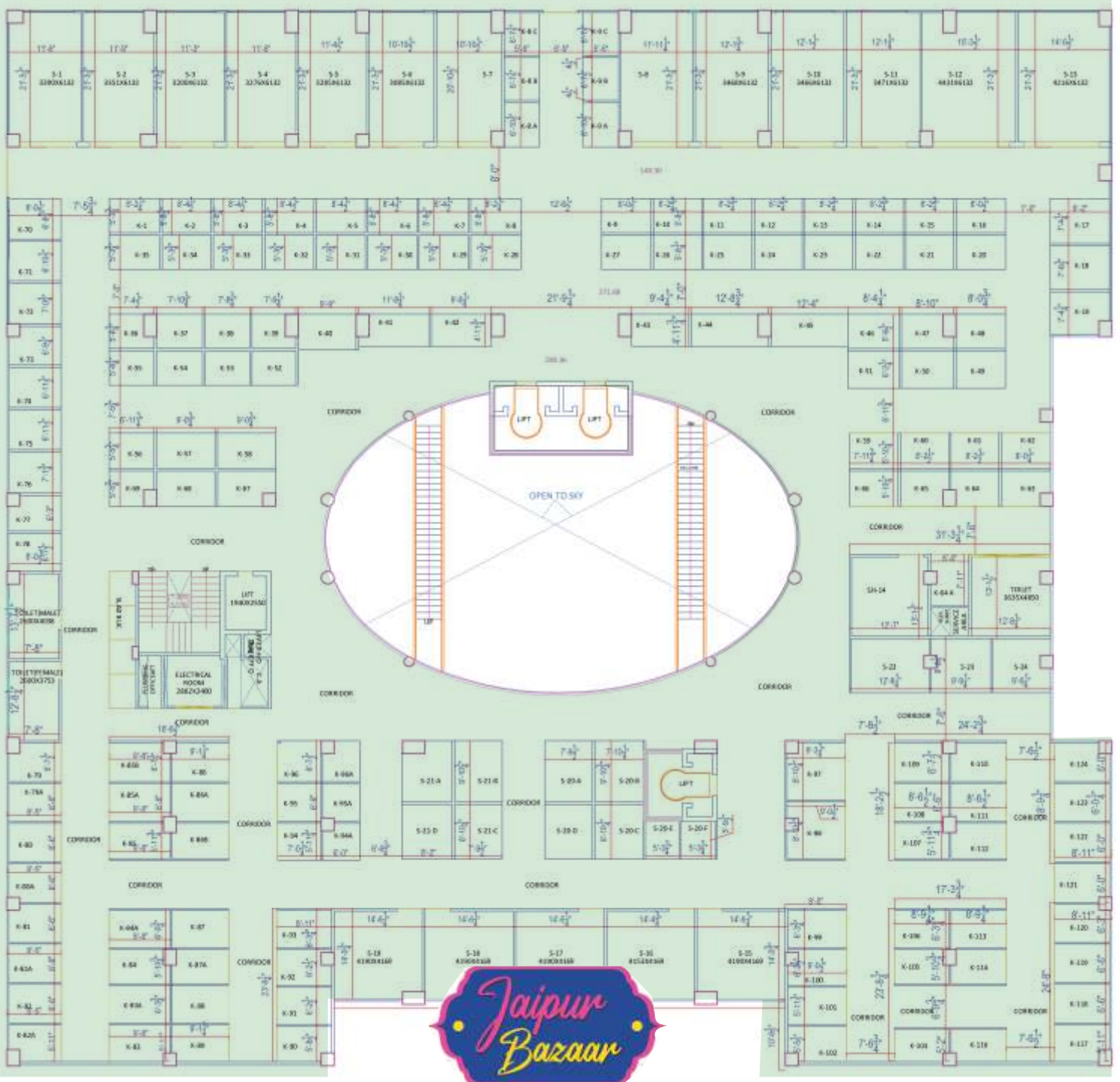
FIRST FLOOR



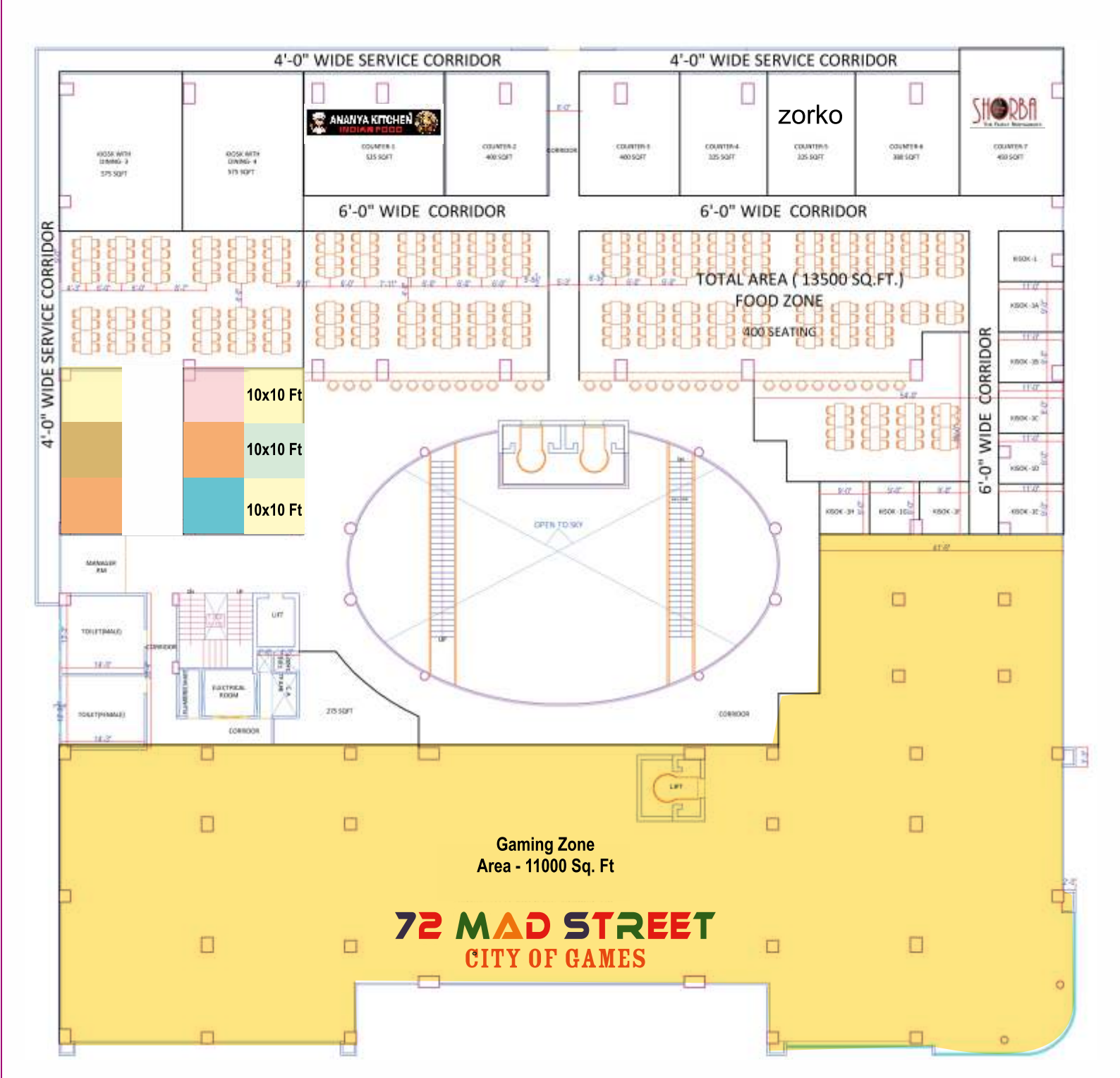
SECOND FLOOR



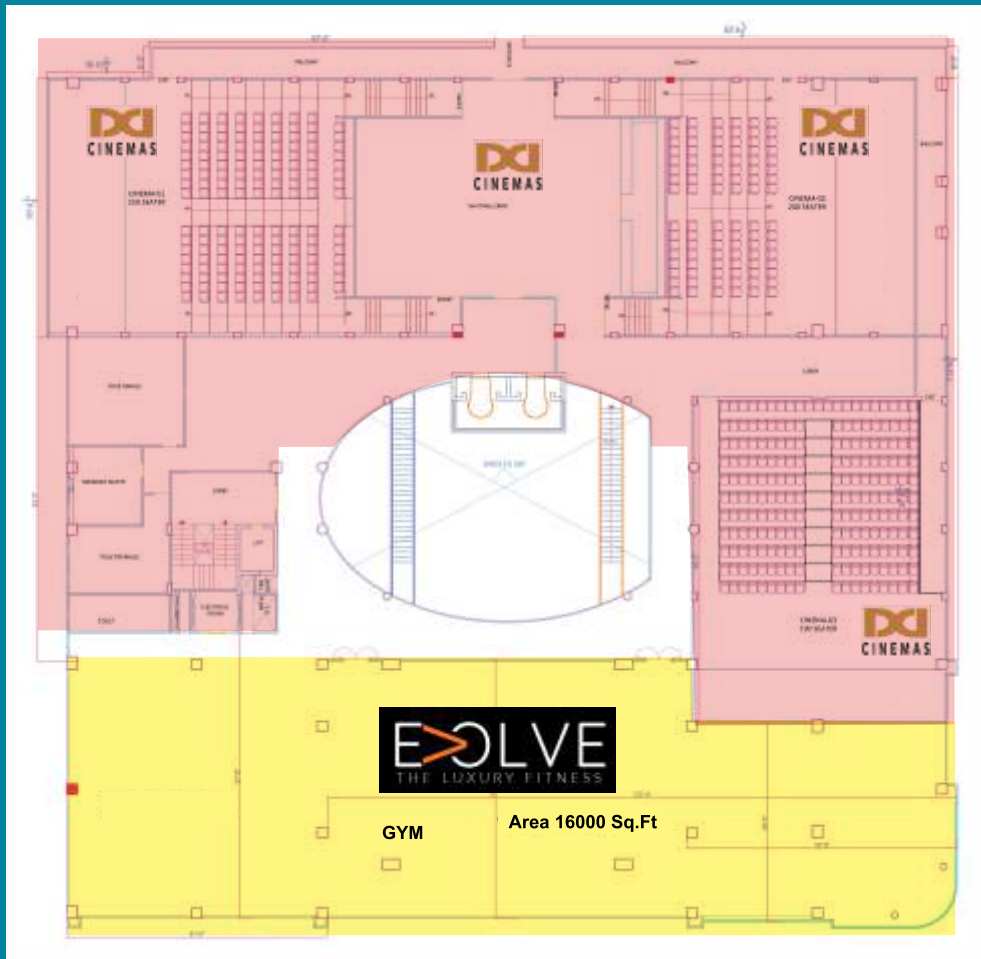
THIRD FLOOR



FOURTH FLOOR



FIFTH FLOOR



Evolve Gym
16,000 sq. ft. Luxury Gym

Premium Equipment | Modern Fitness Experience

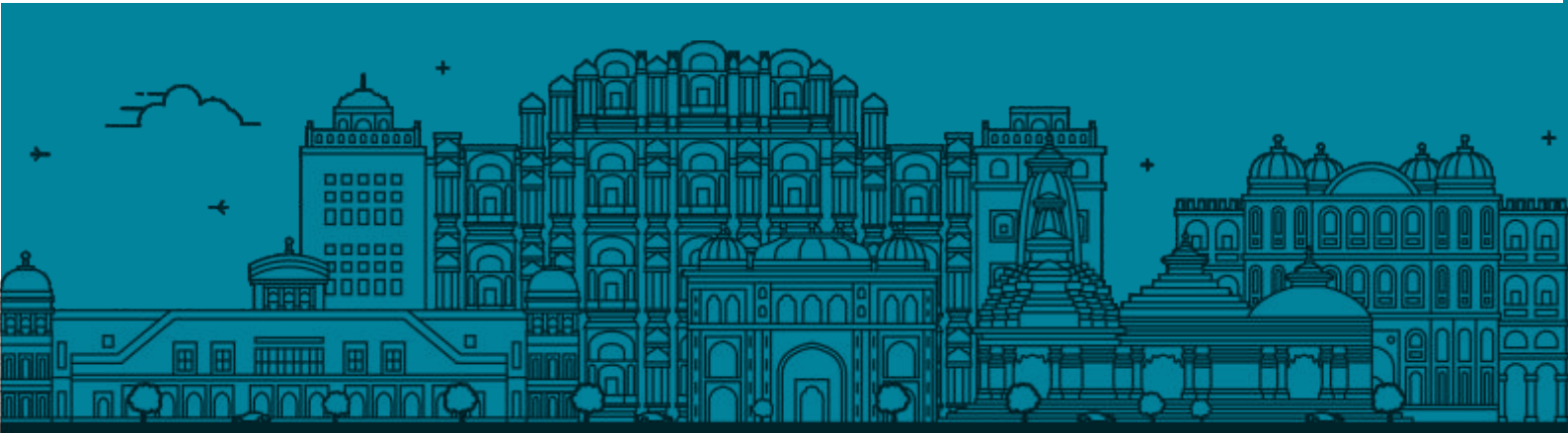
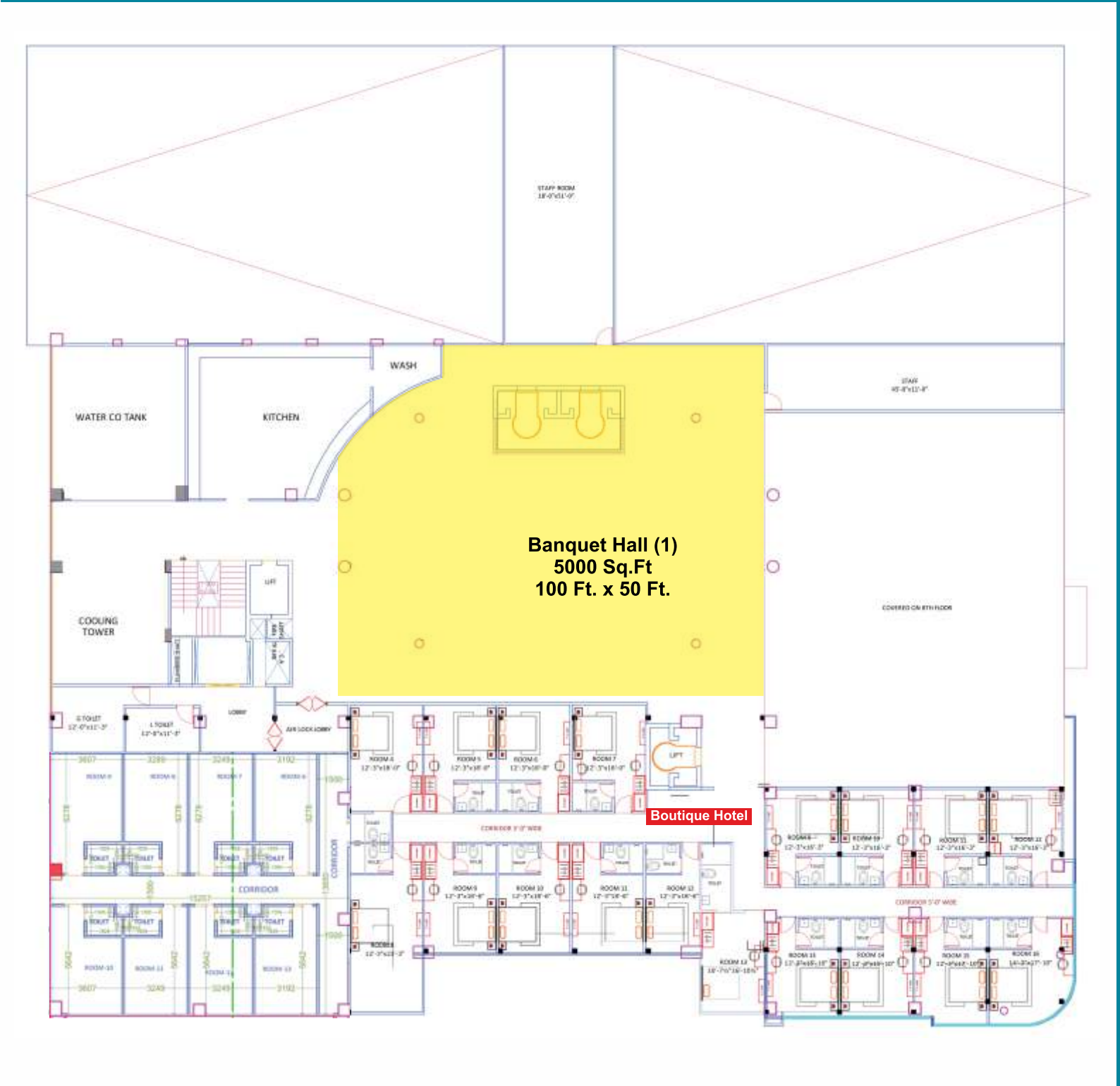
SIXTH FLOOR



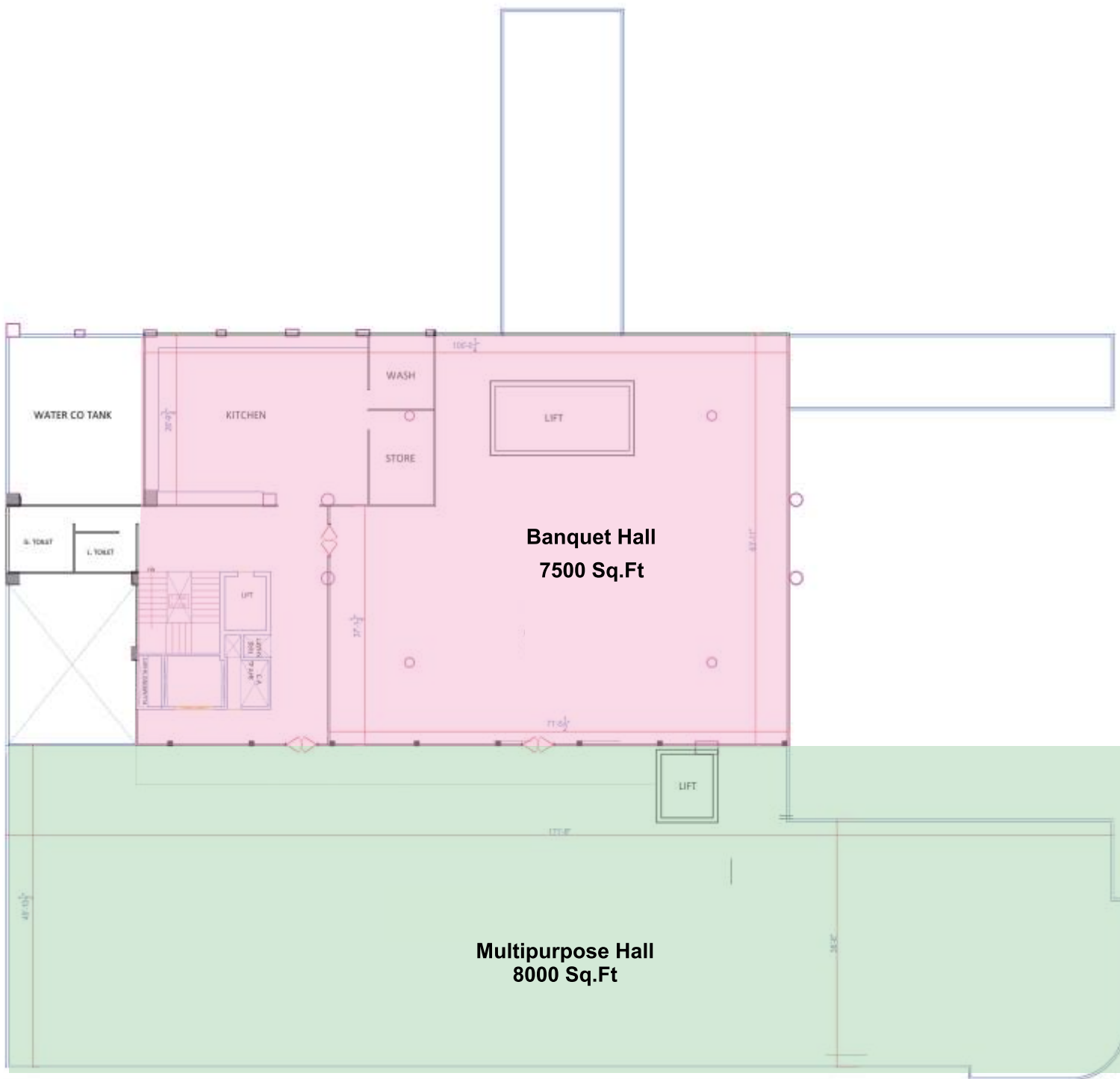
DD Cinemas
3-Screen Multiplex

620-Seat Capacity | Immersive Movie Experience

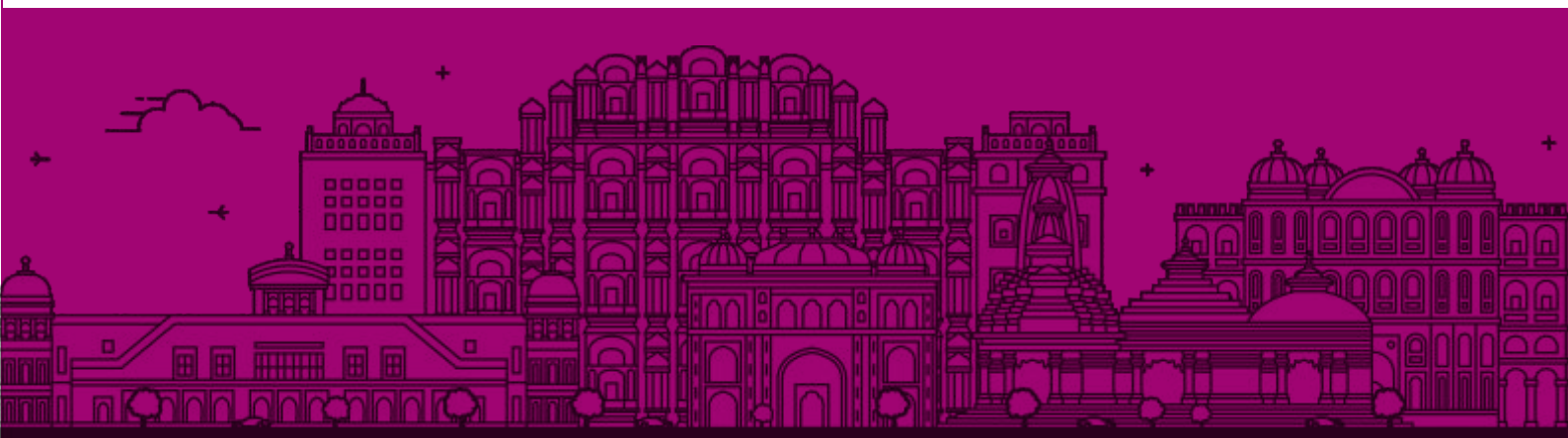
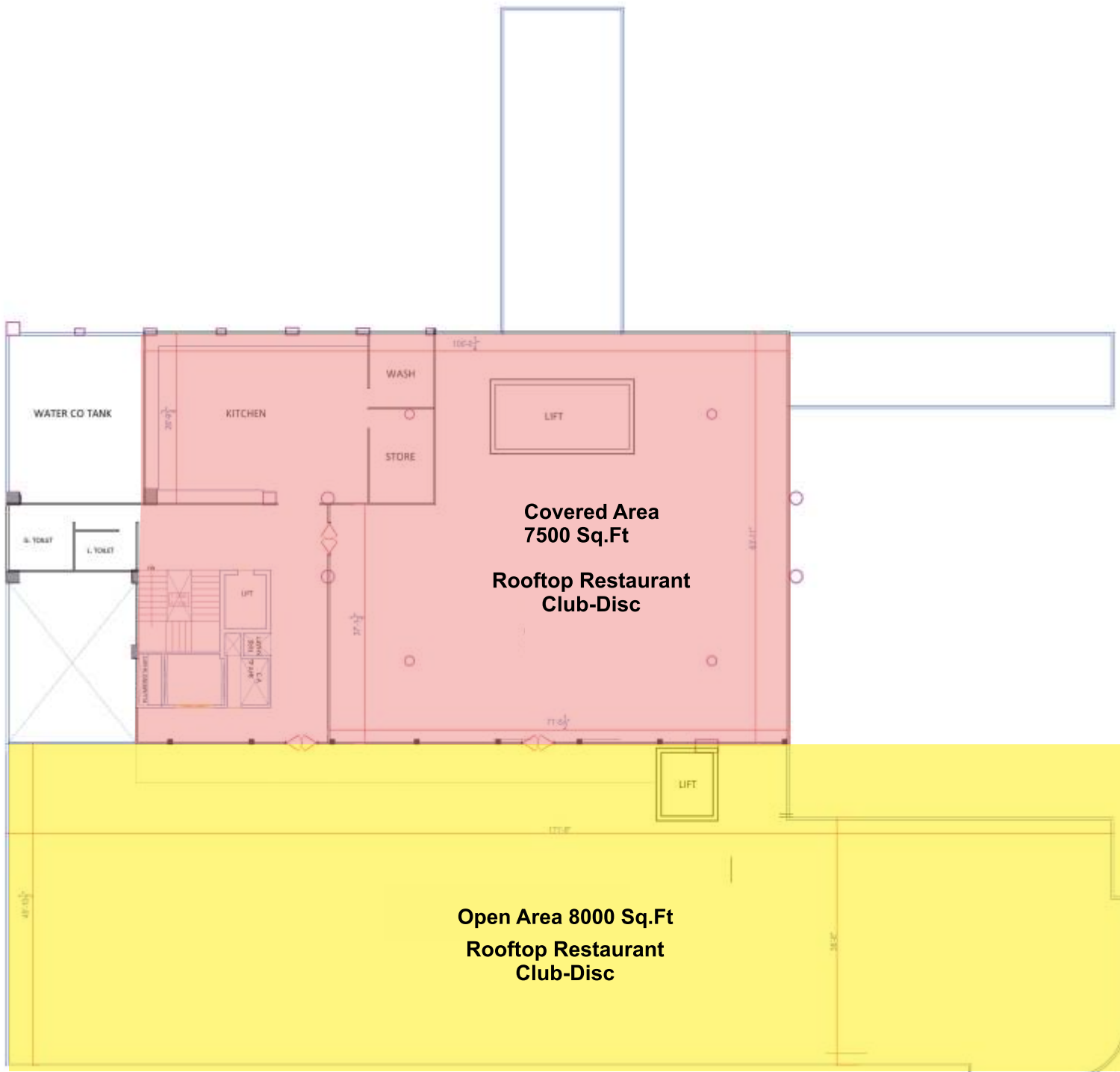
SEVENTH FLOOR



EIGHTH FLOOR



NINTH FLOOR





Building Beyond Structures

With decades of expertise in real estate development, Safe Infraprojects Pvt. Ltd. has successfully delivered residential colonies and apartment projects that reflect quality planning, trust, and long-term value.



RESIDENTIAL COLONIES

LALIT VIHAR
(Jaipur-Bhilwara Highway)

HARSH VIHAR
(Jaipur-Bhilwara Highway)

SUMAN ENCLAVE
(Jagatpura)

HARSH VATIKA
(Knowledge City)

APARTMENT PROJECTS

- SAFE BLUEBELL • SAFE PARKWOODS • SAFE IVORY • SAFE TULIP • SAFE LALIT
- SAFE OLIVE • SAFE CLASSIC • SAFE MAPLE • SAFE GREENVIEW • SAFE AADITVA
- SAFE GREENS • SAFE USHA • SAFE ENONY • SAFE ASTER • SAFE MARVEL

UPCOMING PROJECTS

Luxury Destinations Crafted For Unforgettable Experiences

5-STAR RESORT DEVELOPMENTS

Delhi Road, Kukas (Jaipur) | Pushkar (Ajmer)

C-3, Mahal Yojana, Near Akshay Patra, Jagatpura, Jaipur - 302017

 +91 90018 76504, 77408 70101  thevivacitymall@gmail.com  www.vivacitymall.in

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